

X Banner 80

General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300 dpi** at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

SAFE AREA(778x1778mm)

- Images and Text should be contained within the Safe Area

TRIM LINE(800x1800mm)

- The Trim Line is the Final Size of the cut piece

BLEED AREA(826x1826mm)

- Extends beyond the Trim Line, usually 3mm, gets cut off during trimming